Robin
robinrides.com

PRESS RELEASE

Amsterdam, 30 October 2026

Robin breaks with the traditional commission model in the taxi industry

Dutch taxi platform introduces a fixed subscription model with no ride commission and lets drivers recruit their own customers through a personal QR code

AMSTERDAM. Dutch taxi platform Robin is introducing an alternative to the traditional commission model in the taxi industry. While many taxi platforms charge a percentage of every ride, Robin has opted for a fixed monthly subscription with no ride commission. In addition, drivers can attract new customers themselves using a personal QR code in the Robin Driver app.

With this approach, Robin aims to give independent taxi drivers more financial predictability, freedom of choice and influence over how they win their own customers.

A break with the traditional commission model

On taxi platforms that work with ride commissions, a driver pays the platform a percentage of every completed ride. As the driver generates more revenue, the platform costs rise as well.

Robin takes a different approach.

From the launch on 11 September 2026 up to and including 31 December 2026, drivers in the Netherlands and Belgium pay **€0 in subscription fees and 0% ride commission**.

From 1 January 2027, **Robin Vast: €99 per month with 0% ride commission** applies.

This makes subscription costs predictable and independent of the number of rides driven.

The thinking behind the model is simple: why should a taxi platform automatically earn more when a driver works harder?

Drivers can recruit their own customers with a QR code

Alongside the new revenue model, Robin gives drivers the opportunity to actively attract customers themselves.

Every driver has a personal QR code in the Robin Driver app.

When a passenger scans this QR code, they are directed to Robin to download the passenger app.

This allows drivers to introduce their existing customer base directly to Robin.

Drivers thereby play an active role in the growth of the platform, without Robin taking a percentage of their ride revenue.

No exclusivity: drivers keep their freedom of choice

Robin does not require drivers to leave other taxi platforms.

Independent drivers can use Robin alongside existing taxi apps and decide for themselves which jobs they accept.

With this, the platform aims to offer an alternative without restricting drivers in their entrepreneurship.

Now in the App Store and on Google Play, and international

Both Robin apps are available in the Apple App Store and on Google Play: Robin Rides for passengers and Robin Rides Driver for taxi drivers.

Robin was developed in the Netherlands and has international ambitions. In addition to the Netherlands and Belgium, Robin is now also open in Germany, the United Kingdom and Italy. In dozens of other countries, drivers can already sign up; Robin will open there as soon as the required registrations have been completed.

Easier registration with Robin QuickStart

With Robin QuickStart, the platform aims to simplify driver registration.

Where possible and lawful, existing data is retrieved from public registers, such as the Dutch Chamber of Commerce (KVK) and vehicle (RDW) registers. Drivers then only need to provide any missing information.

A different view of the platform economy

Robin poses a broader question to the platform economy: should a digital platform keep taking a share of every transaction, or can it also function as a service provider with predictable costs?

With its subscription model and the option for drivers to attract customers themselves, Robin presents an alternative to the existing way of working.

About Robin

Robin is a Dutch taxi platform, founded by entrepreneur Andy Pluijmen, that connects independent taxi drivers and passengers.

The platform launched on 11 September 2026 and works with a subscription model with no ride commission.

Website: robinrides.com

Apps: robinrides.com/installeren

Press contact: Andy Pluijmen

Email: andy@robinrides.com



END OF PRESS RELEASE